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# BUCKETS FOR BENEFIT

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Buckets for Benefit is a program designed to help organizations raise money by selling premium laundry detergent, fabric softener, dish soap and other products. Organizations that team up with Buckets For Benefit make a profit while providing a product used in every household, daily.

In this overview you will find information about how our program operates. Your organization will sell our proven, best-selling products retaining a profit for each item sold. Below you will find a profit and pricing chart stating profit per item that your organization will receive, along with suggested pricing to consumers.

| <b>Products</b><br>all detergents are HE and work in all machines                                               | <b>Sale Price to your Organization</b> | <b>Profit to Organization</b>                  | <b>Suggested Selling Price to Consumer</b> |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------|------------------------------------------------|--------------------------------------------|
| <b>Premium laundry detergent</b><br>(5-gal) <i>includes a pump</i>                                              | \$32                                   | <b>\$13</b><br>each bucket<br>(300+ \$14 each) | \$45                                       |
| <b>Pods</b> (laundry and dish)                                                                                  | \$30                                   | <b>\$5</b> each sale                           | \$35                                       |
| <b>Dryer Sheets</b>                                                                                             | \$11                                   | <b>\$5</b> each sale                           | \$16                                       |
| <b>shampoo, conditioner and body washes</b>                                                                     | \$20                                   | <b>\$5</b> each sale                           | \$25                                       |
| <b>Bath Bundle Bucket</b><br>(includes 1-8oz lotion, 1-8oz sugar scrub, 6 fizzy bath bombs, and 2 loofah soaps) | \$35                                   | <b>\$10</b><br>each bucket sold                | \$45                                       |
| <b>Fizzy Bath Bombs</b><br>(approximately 5oz and are the size of a tennis ball)                                | \$30                                   | <b>\$5</b> each sale                           | \$35                                       |

We recommend running a fundraiser for 3-4 weeks to maximize profit. You will choose your sales dates once you register for a fundraiser. [Click here](#) to get started!

*see product list below for quantities*

All of our products are guaranteed to bring in high returns to motivated sellers. This type of fundraiser is intended for organizations that are looking for a fundraiser that will continue to grow year after year. Our products are truly equivalent to those found in leading retail stores. Below is a list of products offered to consumers during a fundraiser.

## **PRODUCTS**

*All detergents are HE and work in all machines*

### **Detergents (5 gallons approx. 300-500 loads per bucket)**

- Original Scent \*equivalent to *Tide Original Scent*
- Calm and Clear Scent \*equivalent to *Tide Free and Gentle*
- Original Breeze Scent \*equivalent to *Tide Plus Febreze*
- Original Spring Dew Scent \*equivalent to *Tide Plus a Touch of Downy*
- Original with Bleach Alternative \*equivalent to *Tide with Bleach Alternative*
- Green Original Scent \*equivalent to *Gain Original*
- Green Mango Passion Scent \*equivalent to *Gain Apple Mango Tango*

### **Fabric Softener (5 gallons)**

- Spring Dew Fabric Softener \*equivalent to *Downy April Fresh*
- Green Island Tropics Fabric Softener \*equivalent to *Gain Island Fresh*

### **Dish Soap (5 gallons and 1 gallon available)**

- Sparkly Dish Soap (blue) \*equivalent to *Dawn Dish Soap (blue)*

### **Pods (150 count)**

- Original Scent \*equivalent to *Tide Pods*
- Calm and Clear \*equivalent to *Tide Free and Gentle Pods*
- Dishwasher Pods \*equivalent to *premium dish pods*

### **Dryer Sheets (3 boxes of 80 Count)**

- Green Island Tropics \*equivalent to *Gain Island Fresh*
- Outdoor Breeze \*equivalent to *Bounce Outdoor Fresh*



## **Hair and Skin (1 gallon)**

- Salon Style Shampoo \*equivalent to *Pantene*
- Salon Style Conditioner \*equivalent to *Pantene*
- Men's 2-in-1 Body Wash \*equivalent to *Axe*
- Women's Body Wash \*equivalent to *Victoria's Secret*



## **Bath Bundle Bucket (includes the following listed) *\*\*NEW PRODUCT\*\****

- One 8oz Body Glaze Lotion (scents vary)
- One 8oz Body Polish Sugar Scrub (scents vary)
- Six Fizzy Bath Bombs (scents vary)
- Two Loofah Soaps (scents vary)

## **Fizzy Bath Bombs (12 count of approx. 50z bath bombs)**

- Assorted scents \*all bath bombs are about the size of a tennis ball

*(all product counts are approximate)*



*\*Items are not being sold as Procter and Gamble products, Unilever products, Sun Corporation or Victoria's Secret products. Tide, Tide Free and Gentle, Tide plus Febreze, Tide plus a Touch of Downy, Tide Bleach Alternative, Gain, Gain Apple Mango Tango, Gain Island Fresh, Downy April Fresh, Dawn, Pantene, Axe, Bounce Outdoor fresh, Snuggly and Victoria's Secret, Snuggly Blue Iris and Snuggly Wild Orchid are registered Trademarks. All rights reserved. All prices are subject to change.*

## DELIVERY

Once your fundraiser has ended, all money will be collected, counted and handled by the organization. Products usually ship within 2-3 weeks of cleared payment. A 50 5-gallon bucket minimum is required for most fundraisers (limitations apply).

- ◆ NEW!!!! NO-HASSLE FREE SHIPPING! We are now making it easier for your organization to achieve free shipping. Our Free Shipping by State Guide shows what shipping cost would be if the sales goal is not met. Here is how it works:
  - ◆ Once your fundraiser has ended, a easy-entry spreadsheet will be emailed to the contact person for your organization.
  - ◆ Fill out the easy-entry spreadsheet and email it to [info@bucketsforbenefit.com](mailto:info@bucketsforbenefit.com). This form includes the total your organization will pay Buckets for Benefit and profit (before shipping costs). If your organization reaches the sales minimum after your profit has been taken out, then your order ships FREE!! NO QUESTIONS, NO HIDDEN FEES! See our Free Shipping by State Guide below.
  - ◆ An invoice will be sent via email. Please remit payment to the address provided on the invoice. Once payment has processed, a projected delivery date will be established. Shipping usually takes 1-3 weeks after payment has processed.

## INCENTIVES

Buckets for Benefit is the only laundry detergent fundraiser to offer incentives to all sellers! Research has shown that incentives motivate sellers to achieve higher levels of sales, resulting in higher profits. Our goal is to help your Organization reach those high-end profits while providing useful products at an affordable price.

- ◆ CASH INCENTIVES for top 3 sellers and SUPER MEGA INCENTIVES for all sellers (paid for by Buckets for Benefit).
  - ◆ 1st = \$100, 2nd = \$50, 3rd = \$25 (organization must reach free shipping goal to state to receive incentives) Please see *Free Shipping by State Guide* below.
  - ◆ Ask us how we can customize an incentive plan for your organization.

# Follow these simple steps to get started:

1. [Click here](#) to register for a fundraiser. If you have any questions about this form or need help, contact us at [info@bucketsforbenefit.com](mailto:info@bucketsforbenefit.com).
2. Once we have received your Information, we will begin customizing your order form for FREE. There is NO UPFRONT COST to the organization when hosting a fundraiser. Please allow a few days for processing and customization.
3. We will email the customized order form to you. Simply print as any copies as you need and begin selling!

*\*\*If you want your order forms professionally printed, indicate during registration. Please allow extra time for printing and shipping. Professionally printed forms cost as little as \$0.30 per form plus shipping which is deducted on the final invoice. Secured terms of payment may be needed before order forms are printed such as credit, debit or other agreed upon payment. Reach your free shipping goal and the professionally printed order forms are FREE. We suggest having your forms printed to boost sales and increase profit.*

[Click here to view Program Guidelines](#)



## *TIPS FOR SUCCESSFUL FUNDRAISING*

- ❖ Set a GOAL number of buckets for each seller.
- ❖ Remind sellers of CASH incentives (top 3 sellers awarded cash: 1st= \$100, 2nd= \$50 and 3rd= \$25. Organization must reach free shipping goal to receive cash incentives.
- ❖ Sell to family members, friends, local businesses, clubs and organizations to maximize profit.
- ❖ Advertising on social media, school newsletters and hanging up flyers can help boost sales.
- ❖ Gather volunteers to help distribute the orders on pick-up day.
- ❖ Give each seller an envelope to keep up with the money.
- ❖ Seller's name on all order forms.
- ❖ Print both pages of the order form and staple them together for your sellers.

## FREE SHIPPING BY STATE GUIDE

| State          | Total Sales Amount Needed to achieve free shipping goal after profit is deducted | Shipping cost if free shipping goal is not met after profit is deducted |
|----------------|----------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| Alabama        | \$2500                                                                           | \$380                                                                   |
| Alaska         | Call for Information                                                             | NA                                                                      |
| Arizona        | \$5000                                                                           | \$600                                                                   |
| Arkansas       | \$1800                                                                           | \$350                                                                   |
| California     | \$6000                                                                           | \$700                                                                   |
| Colorado       | \$4000                                                                           | \$500                                                                   |
| Connecticut    | \$4000                                                                           | \$600                                                                   |
| Delaware       | \$5000                                                                           | \$600                                                                   |
| Florida        | \$4000                                                                           | \$600                                                                   |
| Georgia        | \$3000                                                                           | \$300                                                                   |
| Hawaii         | Call for Information                                                             | NA                                                                      |
| Idaho          | \$6000                                                                           | \$700                                                                   |
| Illinois       | \$1800                                                                           | \$350                                                                   |
| Indiana        | \$1800                                                                           | \$350                                                                   |
| Iowa           | \$2500                                                                           | \$380                                                                   |
| Kansas         | \$3000                                                                           | \$400                                                                   |
| Kentucky       | \$1800                                                                           | \$350                                                                   |
| Louisiana      | \$3000                                                                           | \$400                                                                   |
| Maine          | \$6000                                                                           | \$700                                                                   |
| Maryland       | \$5000                                                                           | \$700                                                                   |
| Massachusetts  | \$4000                                                                           | \$600                                                                   |
| Michigan       | \$2500                                                                           | \$380                                                                   |
| Minnesota      | \$3000                                                                           | \$400                                                                   |
| Mississippi    | \$2500                                                                           | \$380                                                                   |
| Missouri       | \$1800                                                                           | \$350                                                                   |
| Montana        | \$5000                                                                           | \$600                                                                   |
| Nebraska       | \$4000                                                                           | \$500                                                                   |
| Nevada         | \$6000                                                                           | \$700                                                                   |
| New Hampshire  | \$5000                                                                           | \$700                                                                   |
| New Jersey     | \$5000                                                                           | \$700                                                                   |
| New Mexico     | \$5000                                                                           | \$600                                                                   |
| New York       | \$5000                                                                           | \$700                                                                   |
| North Carolina | \$3500                                                                           | \$450                                                                   |
| North Dakota   | \$4000                                                                           | \$600                                                                   |
| Ohio           | \$2500                                                                           | \$350                                                                   |
| Oklahoma       | \$3000                                                                           | \$400                                                                   |
| Oregon         | \$6000                                                                           | \$700                                                                   |
| Pennsylvania   | \$3500                                                                           | \$450                                                                   |
| Rhode Island   | \$5000                                                                           | \$600                                                                   |
| South Carolina | \$4000                                                                           | \$600                                                                   |
| South Dakota   | \$4000                                                                           | \$700                                                                   |
| Tennessee      | \$1800                                                                           | \$350                                                                   |
| Texas          | \$3500                                                                           | \$450                                                                   |
| Utah           | \$6000                                                                           | \$700                                                                   |
| Vermont        | \$4000                                                                           | \$600                                                                   |
| Virginia       | \$4000                                                                           | \$600                                                                   |
| Washington     | \$6000                                                                           | \$700                                                                   |
| West Virginia  | \$3500                                                                           | \$450                                                                   |
| Wisconsin      | \$3500                                                                           | \$450                                                                   |
| Wyoming        | \$5000                                                                           | \$600                                                                   |

Shipping costs are subject to change without notice. Minimum may be required in order to get these exact shipping rates.



**Buckets for Benefit**  
laundry detergent fundraising  
[www.bucketsforbenefit.com](http://www.bucketsforbenefit.com)